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Karen E. Williams
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Karen Williams is the founder and organizer of **Let's Talk The Talk**. Started in April 2022, Let's Talk The Talk is a budding organization determined to build a strong community of women while serving the residents of women shelters. Our primary initiative is to GIVE TO and SUPPORT the needs of local women shelters in Greater Houston and surrounding areas. Founded by Karen Williams in 2022, Let's Talk The Talk, was born out of a need and desire to build a recurring women's empowerment luncheon where women come together to fellowship, to learn, to network and discuss women-centric topics that are typically overlooked.

Karen is the wife of Michael R. Williams, mother to 3 beautiful children, and grandmother to three young men. For many years she worked in the insurance industry as a commercial insurance supervisor. Proudly born and raised in Lake Charles, Louisiana, Karen has five sisters and one brother. Karen cut her teeth as a servant of the community very early on as her parents owned a popular local restaurant in Lake Charles -- Super Soul, where they served the very best bar-b-que and links! Karen has called Houston home for nearly 40 years, and Church Christ Temple Apostolic Church has been her spiritual home for 25 years. It is here where she grew her faith and her community leadership skills in various ways: Christian education, children ministry, marriage ministry, and the Pastors Honor Committee. Karen served in a leadership role on the Pastor Honor Committee and was just recently celebrated with a service award for her 20 years of "selfless acts of time and attention" and before that in 2020 she was awarded by Christ Temple Apostolic Church a Certificate of Appreciation. Her dedication to her church home and family of over 25 years has not gone unnoticed.

Karen is focusing her energy and efforts to the building of a community of women while supporting women in need in the community, specifically those who have found refuge in women shelters as she has a deep personal connection with women who seek to overcome abuse. Eager to help women in such circumstances, she has completed several trauma healing classes, as well.

Karen strongly believes in self-development in order to better serve her community. She holds a certificate in Youth Mental Health First Aid and enjoys working with S.T.O.P., a community organization that partners with local area schools to educate our youth about mental health. Karen is also a recent graduate of the Precept 101 Bible Course (May 2022).



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Hello!

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Let's Talk the Talk, which takes place three times per year, is open to the public and free. All registered guests enjoy a fully catered and delicious meal including dessert. We invite an esteemed woman keynote speaker to impart knowledge and wisdom pertaining to the journey of the woman. We also have a Let's Talk the Talk Shopping opportunity to support small women-owned businesses who have products and services to share with our community.

Each Let's Talk the Talk luncheon has its own giving focus whereby each guest is charged to bring a particular item to give. The items collected from each event is then donated to a women's shelter.

Let's Talk the Talk Giving Initiatives:

- **July 2022** - Guests gave **146 bras and undergarments!** Womens' shelters shared that they do not get enough undergarments donated for their residents.
- **November 2022** - Friendsgiving! We prepared and distributed **30 family Thanksgiving baskets** complete with a turkey and sides! We collected approximately **125 blankets, socks, and beanies** (collectively) that were distributed to women shelters.
- **April 2023** - A Cup of Joy! We will collect and distribute **personal care/hygiene items.**
- **July 2023** - What is Self-Care? We will collect and distribute bras and undergarments!
- **November 2023** - Annual Friendsgiving! We will prepare and distribute Thanksgiving baskets.
- **Let's Talk the Talk + The Rose.** Each year in October, LTTT plans to partner with The Rose Mobile Mammography Bus to provide an easy, friendly opportunity for women to receive their annual breast cancer screening. This partnership was a great success in 2022!

We are growing by leaps and bounds! From our first event in April 2022 to our third event in November 2022 our attendance grew by almost 100%! We are excited about what 2023 will bring as we have great things in the works for both our blossoming community of women and the women we support and serve.

To continue our efforts to provide a welcoming empowerment luncheon and provide for the women community in Houston and surrounding areas, we invite your support through sponsorship. We value our sponsorship partners, and we love sharing our sponsors with our community. We have multiple ways to give. If you have any questions regarding our events or sponsorships, please reach out to me!

Best regards,
Karen Williams

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Sponsorship Opportunities

To grow this organization and give on bigger levels, we need your help!

These sponsorships are available for each event and aren't application or transferable between events.

Diamond Sponsor - \$1,000

Our Diamond Sponsor is our event title sponsor. We have (1) Diamond Sponsor available for each event. Benefits: Company name and/or logo on event promotional materials, plus recognition as title sponsor in all media publications; Special feature during Let's Talk the Talk (LTTT) event; Opportunity to present your own event giveaway basket or exclusive promotion (i.e. gift cards, coupon codes, etc.) for our event guests; Complimentary vending table in our LTTT Shopping Space; Mentions on social media and event countdown Facebook Lives; Inclusion in the LTTT Resources Directory; Featured on digital event centerpieces.

Gold Sponsor - \$500

We have (2) Gold Sponsorships available for each event. Benefits: Company name and/or logo on event promotional materials; Half-price on vendor table; Opportunity for product placement in event giveaway basket(s); Mentions on social media and event countdown Facebook Lives; Inclusion in the LTTT Resources Directory; Opportunity for product placement in our event giveaway baskets; Featured on centerpieces and digital event program.

Silver Sponsor - \$250

We have (3) Silver Sponsorships available for each event. Benefits: Company name and/or logo on event promotional materials; Mentions on social media and event countdown Facebook Lives; Inclusion in the LTTT Resources Directory; Featured on centerpieces and digital event program.

Bronze Sponsor - \$100

We have (5) Bronze Sponsorships available for each event. Benefits: Company name and/or logo on event promotional materials; Mentions on social media and event countdown Facebook Lives; Inclusion in the LTTT Resources Directory; Featured on centerpieces and digital event program.

Friends of Let's Talk the Talk - \$50

We have (10) Friends Sponsorships available for each event. Benefits: Inclusion in the LTTT Resources Directory; Featured on centerpieces and digital event program.

In-Kind (Non-Monetary) Donations

We welcome in-kind donations, which would be any goods or services offered to support the vision and mission of Let's Talk the Talk.